



## THE FUNDERS FORUM

### LFA EXECUTIVE

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## President's Message

Hello LFA Members!

With spring upon us, it is time for some to plan summer and outdoor events; for others, you may be looking forward to a well deserved vacation! Whatever your plans may be, on behalf of the LFA Executive, I wish you all the best!

A reminder for those of you planning spring/summer walks and other outdoor events to visit the City of Thunder Bay website, as they have many helpful resources, including free access to equipment, and information on regulations, licensing and much more.

I hope to see you all at our upcoming General Meeting on May 27<sup>th</sup> at the Port Arthur Prosvita. We are very much looking forward to hearing David Reid provide useful information regarding Canada Revenue Agency's rules and regulations for fundraising. Whether you are new to the fundraising scene, or a seasoned professional, this will surely be a great learning opportunity and/or refresher.

If you have already received a survey from Christy Renner, our Communications Coordinator, I hope that you will take a moment to fill it out. If you have not received the survey, please let one of our Executive members know. We are looking for your input on a speaker for a fall conference. There are lots of exciting plans in the works for our LFA members, and we will be sure to keep you up to date as these plans advance! We are striving to give members the best value possible for their membership, so if you see a survey from our team, give us your feedback and let us know what you think, so that we may continue to grow and thrive.



Have a safe and happy summer!

Best Regards,

Laura Meisner, LFA President

### Inside this issue

<i>President's message</i>	1
<i>Members Spotlight</i>	2
<i>Guest Speaker Bio</i>	3
<i>City Improves Services to event organizers</i>	4

## Upcoming General Meeting

Next Lakehead Fundraising Association

General Meeting

May 27, 2010

12:00 to 1:30

Guest Speaker:

David Reid □ Charitable Receiving

RSVP to Laura Meisner: lmeisner@childrenscentre.ca

# LFA Member Spotlight

## What is the Member Spotlight?

Lakehead Fundraising Association member organizations will have the opportunity to see themselves profiled in future newsletters. Featured organizations will be drawn randomly from organization representatives present at LFA General Meetings (one per newsletter edition).



## Featured Organization: George Jeffrey Children's Foundation

The George Jeffrey Children's Foundation is a registered charity, officially incorporated December 2004. The Volunteer Board of Directors administer and assist in raising necessary funds to ensure the George Jeffrey Children's Centre is able to fulfill its responsibilities of enriching children's lives by meeting their physical, developmental and social needs in a caring, family-centred environment.



The Mission of the George Jeffrey Children's Foundation is made possible through the generous contributions of individuals, organizations, business and Foundations who share the commitment to provide a better future for the children and youth the George Jeffrey Children's Centre serve in our community and Northerwestern Ontario.

The George Jeffrey Children's Centre provides essential treatment services to over 1,000 children from birth to 18 years of age who struggle with physical and developmental disabilities. The mission of the organization is; To Enrich Children's Lives by providing treatment services that are responsive to their physical and developmental needs. All our services focus on family-centred rehabilitation that may help children to crawl, walk and even talk over time. Services consist of:

- Physiotherapy
- Occupational therapy
- Speech and Language therapy
- Recreational and music therapy
- Expanded Level Augmentative Communications
- Seating and mobility clinics.

Pediatric clinics.

The George Jeffrey Children's Centre also offers an integrated day care service so that children with disabilities can socialize and interact with other children.

For more information about the George Jeffrey Children's Foundation, please contact 807-625-6052 or visit [www.georgejeffreyfoundation.com](http://www.georgejeffreyfoundation.com)



## Guest Speaker Bio

# DAVID REID



David Reid is a graduate of the Forestry program at Lakehead University. Working in consulting, international sales and product development for 11 years following graduation. He has worked as a consultant with Ministry of Tourism to develop a plan for tourism expansion in various areas of Ontario and wrote an accord between the Ministry of Tourism and Natural Resources for land exchange and has also written an outline for tourism development proposals. David has worked with Volunteer Thunder Bay to place youth leaders on nonprofit boards and as a volunteer in the Leadership Development Program. This is now his 23rd year of golf teaching and has traveled from Vancouver to Montreal as a course director for the Canadian Golf Teachers Federation and Certified more than 300 golf teaching professionals over a ten year span. David has taught more than 15,000 lessons to more than 10,000 clients in Thunder Bay and works as an independent contractor of golf teaching services to the City of Thunder Bay. During the last three years he has been conducting seminars on behalf of Carlton University as part of the Charities File which delivers Canada Revenue approved programs to assist the non profit sector to remain compliant with CRA guidelines.

David Reid will be the guest speaker for the Lakehead Fundraising Association's upcoming General Meeting on May 27, 2010. He will be speaking about Charitable Receipting.

# City Improves Service to Event Organizers

In April 2009, the City of Thunder Bay introduced “Event Services” to provide organizers of local festivals, tournaments and other community events with “one-window” customer service for City of Thunder Bay services. This has greatly improved the quality of service offered to events in our community. Instead of contacting a number of different departments, organizers now only need to call a single office for assistance.

Organizers can now contact Event Services for:

- Municipal licenses and permits related to staging an event (including applications for Special Event License, Temporary Street Closure, Parks Permit, Fire Service permits)
- Bookings of City parks
- Requests for equipment and stagecover tents
- Listing events on City calendars, website and newsletters
- Event Development Grant and Street Event Grant funding
- Visitor information packages for tourists attending events
- Workshops and networking opportunities for event organizers
- Event Planning Guide
- Event management advice
- Other event-related requests to the City



To take advantage of Event Services contact Paul Burke, Special Events Developer at 625-2305 or [pburke@thunderbay.ca](mailto:pburke@thunderbay.ca). Event Services is part of the Recreation & Culture Division with offices located in the Victoriaville Civic Centre.

“Paul is so knowledgeable,” said Mark Smith, Chair of the Firefighters 10 Mile Road Race. “It’s amazing the range of information and services he has at his fingertips. I will recommend him to all event organizers. I don’t think that people realize just how much the City has to offer event organizers but that won’t be true for long. Paul is doing a great job coordinating that support and getting the word out.”

“Events and festivals help make Thunder Bay a special place to live and visit,” said Paul Burke. “I enjoy assisting the many hard-working volunteers who organize the wonderful events in our community. The majority of groups are pleasantly surprised when they learn about all of the ways we can assist – particularly the equipment we provide as a free service. I encourage organizers to contact us or visit [www.thunderbay.ca/eventservices](http://www.thunderbay.ca/eventservices) to see what we have to offer.”

## **New Initiatives & Key Dates:**

Event Services has launched “e-vents Update” an on-line newsletter for event organizers to help keep our community's event organizers informed about services, funding and initiatives offered by the City of Thunder Bay and others in support of the local events industry. To view the newsletter, go to [www.thunderbay.ca/eventupdate](http://www.thunderbay.ca/eventupdate). Those wishing to subscribe to receive e-vents Update by e-mail can select “Subscribe” under the newsletter masthead.

Applications for Special Event Licenses, Street Closure Permits, Parks/Sports Facilities Permits and Paid Duty Police officers are now available on-line at [www.thunderbay.ca/eventservices](http://www.thunderbay.ca/eventservices).

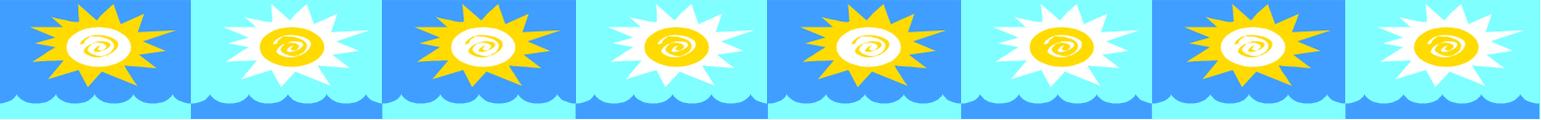
Event Services is pleased to again offer the popular ‘Going for Gold’ Sponsorship Workshop on October 13, 2010. Location: TBA. Paul Burke will be the presenter at this session. The fee is \$10 per person.

“The Going for Gold Workshop was honestly the best \$10 I ever spent to learn something,” said former participant Dave Mossman, Games Coordinator of the 2011 Ontario Special Olympics Winter Games.

A major workshop for event organizers is also in the works for November 2010. Stay tuned for more details.

The next application deadline for the City’s Event Development Grant is October 8, 2010.

**For more info on Event Services call 625-2305 or visit [www.thunderbay.ca/eventservices](http://www.thunderbay.ca/eventservices)**



## SHORT TERM VOLUNTEER SUPPORT

**As a Fundraiser, volunteer support can be the key to making your event a success.**

**Check out a great article by Andy Levy-Ajzenkopf, 'Tips for Training Your Short-term Volunteers'.**

**<http://www.charityvillage.com/cv/archive/acov/acov10/acov1011.asp>**

**The Lakehead  
Fundraising Association  
wishes you a fun filled,  
safe summer.  
See you in September!**



### LFA Membership Fees are Due

**Cost of Membership: \$35**

**Please contact Charlene Snow**

**with any questions**

**at**

**[csnow@on.arthritis.ca](mailto:csnow@on.arthritis.ca)**